

Oxfordshire International Business Club
The journey to doing business internationally

Many businesses in Oxfordshire have little or no experience of doing business internationally. This may be simply because they haven't considered it, because they haven't felt they needed it, or because they perceive a high risk attached to it. OIBC seeks to promote an international outlook and to support and encourage our county's businesses to expand their horizons abroad. We see that this offers businesses an opportunity to become truly global, benefiting from spreading their risk across territories, learning from a variety of cultures and being inspired by new markets to develop a greater offering of products and services.



We recognise that the process of engaging internationally is a long one, often dotted with difficulties, unknowns and shifts in mindset. We aim to support businesses at each stage of their journey, particularly by introducing businesses to others who are in the same or a more advanced position to them, and with whom they can share learning, war stories and relevant contacts. Below is an expression of this journey.

